

# RDCN

RITTAL DATA CENTRE NEWS



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Welcome to the first edition of **Rittal Data Centre News (RDCN)**! Our E-News provides you with latest product innovations, upcoming events & training as well as valuable news about the IT industry.

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## Rimatrix S - the revolutionary alternative to individual data centre construction



Pre certified and pre assembled data centres for rapid configuration at a competitive price.

Racks, climate control, power and monitoring are harmonised into one perfect ensemble.

Only one part number required.

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## From the Field



### Surf's Up For Critical Data Assets

Recently **Rittal** teamed with New Zealand's **Victoria University** to produce an earthquake and disaster proof data centre solution!

Combining Rittal's modular mobile data centre container with Victoria University's innovative QuakeSurfer technology, the project represents a fully survivable, robust, standalone data centre. Built with shock defeating foundations, Victoria University's QuakeSurfer data centre is designed to simply ride out earthquakes!

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## News & Events

### [The Australasian Oil and Gas Exhibition](#)

See Rittal at Australia's largest Oil & Gas Exhibition at stand i20.

Register **HERE** to see our range of industrial & IT solutions for hazardous areas.

### [Cisco Live ANZ 2014](#)

A unique combination of in-depth technical education and cutting-edge insight from the experts and organisations that are setting the agenda for the future of technology and business.

Rittal's IT solutions are on show at CISCO LIVE. **Catch us at stand 52.**

Register **HERE**

## Industry News

### **New Year's resolutions IT departments should make**

Source; [techday.com](http://techday.com)

Reducing risk and cost could help make your company more profitable, and the impact on the bottom line may result in an impact on your salary or bonus...

There are plenty of ways to make the life of your IT Services officer easier... here's our top ten...

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### **IT spending to grow 3.1% in 2014**

Source; [datacentres.com](http://datacentres.com)

Global information technology spending is expected to grow 3.1% in 2014 compared to 2013 to total US\$3.8 trillion, according to research house Gartner. IT spending globally was flat in 2013, up just 0.4% from 2012.

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### **Study predicts strong SMB data centre spending in 2014**

Source; [datacentres.com](http://datacentres.com)

Worldwide spending on data centre services by small and medium businesses is expected to grow by over 18% in 2014.

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### **Why In-Memory Computing Technology Will Change How We View Computing**

Source; [datacenterknowledge.com](http://datacenterknowledge.com)

Big Data is BIG — in fact, it's too big to be of any use without the technology capable of handling it. With businesses creating 2.5 quintillion bytes of data every day... organisations must be able to make data-derived decisions from the unwieldy amounts of information springing from countless sources.

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### **The cost of real estate – ways by which to reduce the data centre footprint**

Source; [datacenterjournal.com](http://datacenterjournal.com)

Datacom service providers are faced with many choices. Do they put in the safe and generally accepted infrastructures – but then worry about the costs and timing of future upgrades? Or, should they put in the cutting edge technologies and deal with the costs and challenges of being an early adopter? Or, do they do something in between?

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